



National Press Associates

Website:
www.npajournals.org

CERTIFICATE OF PUBLICATION

This is awarded to

Purnima Vedi

For Publication of Paper Titled

**IMPACT OF RAPID RISE IN ONLINE SUBSCRIPTION: A STUDY OF
UNDERSTANDING THE CONSUMER BEHAVIOR MODELS**

For National Research Journal Titled
“National Research Journal of Information Technology and Information Science”

Special Issue: “Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development”

Organized By: Shri Vaishnav Institute of Management & Science, Indore, Madhya Pradesh, India

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 2, Year: 2025 (July-December)

ISSN: 2350-1278 Impact Factor: 7.9



Book Publisher





National Press Associates

Website:
www.npajournals.org

CERTIFICATE OF PUBLICATION

This is awarded to

Nitika Asawa

For Publication of Paper Titled

**IMPACT OF RAPID RISE IN ONLINE SUBSCRIPTION: A STUDY OF
UNDERSTANDING THE CONSUMER BEHAVIOR MODELS**

For National Research Journal Titled
“National Research Journal of Information Technology and Information Science”

Special Issue: “Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development”

Organized By: Shri Vaishnav Institute of Management & Science, Indore, Madhya Pradesh, India

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 2, Year: 2025 (July-December)

ISSN: 2350-1278 Impact Factor: 7.9



Book Publisher





National Press Associates

Website:
www.npajournals.org

CERTIFICATE OF PUBLICATION

This is awarded to

Praneeta Jain

For Publication of Paper Titled

**IMPACT OF RAPID RISE IN ONLINE SUBSCRIPTION: A STUDY OF
UNDERSTANDING THE CONSUMER BEHAVIOR MODELS**

For National Research Journal Titled
“National Research Journal of Information Technology and Information Science”

Special Issue: “Artificial Intelligence: Redefining Managerial Excellence for Sustainable Development”

Organized By: Shri Vaishnav Institute of Management & Science, Indore, Madhya Pradesh, India

Peer Reviewed Refereed Research Journal

Volume-12, Issue No: 2, Year: 2025 (July-December)

ISSN: 2350-1278 Impact Factor: 7.9



Book Publisher

